



PERSONNEL INFORMATION:

NAME: BRIJESH JOSHI

**ADDERESS: H.No. 31, Door Sanchar Nagar,
E/8, Arera Colony, Bhopal-462039, Madhya Pradesh, India**

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FATHER'SNAME- MR.D.L.JOSHI

DATE OF BIRTH - 19/07/1960

WORKING EXPERIENCE: 35 YEARS EXPERIENCE IN MAEKETING FIELD

Pharmaceuticals, FMCG, Scientific & Lab Equipment's and chemicals, Formulation and Diagnostic products, coal as SENIOR MARKETING PROFFESIONAL

Brand Management / Market Research / Strategic Positioning Talented, results- producing Marketing Professional with a proven record of accomplishment in planning and leading comprehensive marketing strategies in support of business goals and objectives. Expertise in directing the creation of marketing tools and steering the execution of marketing programs. Demonstrated success-driving growth in targeted markets through implementation of key projects. Solid leadership skills; able to build and guide top-performing marketing teams. Adept at communicating with management and other departments to coordinate overall marketing efforts.

PROJECT COORDINATOR -1 June 2022 – July 2023

**CBBO & NGO MANTHAN GRAMIN EVAM SEWA SAMITI, BHOPAL
Various types of Projects including SHG, FPO Activities**

MANAGER MARKETING - 30/12/2004 – 2022

**M/s SHREE COAL ENTERPRISES (I) PVT.LTD. , Bhopal
INDUSTRIAL, INSTITUTIONAL & GOVT.SALES**

Marketing of Indian and Imported Coal all over India. Industrial sales direct and through tenders all over India

SALES MANAGER -21/05/2002 -2004

**M/s SAMEER SCINTIFIC CORPORATION- MUMBAI
INSTITUTIONAL & GOVT.SALES**

Marketing and Sales for Scientific Equipment's,
Medical Diagnostic Products, Laboratories Chemicals and Allied Chemicals. Sales through tenders and directly in Govt. and Pvt. Sectors Institutions.

FIELD COORDINATOR: RURAL MARKETING: 19/02/2001 – 2002

LUPIN WELFARE & RESERCH FOUNDATION, BHOPAL
For SHG formation and Business Development
Under Rural Development Schemes

REGIONAL SALES MANAGER -14/02/1986 – 2000

**M/s STAR FORMULATION PVT.LTD.- GOA
INSTITUTIONAL & GOVT.SALES**
Marketing and Sales of Allied Chemicals in Govt. and Pvt. Sector
Institutions and Departments. Sales through tenders and direct.

MEDICAL REPRESENTATIVE -14/09/1983 – 1986

**M/s U-CHEM LABORATORIES –WADHWAN CITY, GUJRAT
INSTITUTIONAL & GOVT.SALES**
Marketing and Sales of Pharmaceutical Products

EDUCATIONAL QUALIFICATION

B.Sc. (Bachelor of Science Degree,) In 1982,
From Bhopal (Barkatullah) University, Bhopal
With GEOLOGY, CHEMISTRY & BOTANY
Subjects with Good Second Division.

EXTRA CURRICULAR ACTIVITY

A. Sports –Basket-Ball, Various times Represent collage team

B. N.C.C.- Passed “B” Certificate